



WEDC Communications Subcommittee

**Meeting Minutes from
Friday January 15, 2016**

**Attendees: Donna Morris, Bob Higgins
Ed Gallagher (excused)**

1. Donna Morris will write brief articles to highlight different businesses and in town. Purpose is to educate the public on products and services available in their own back yard.
2. Continued discussion that Social Media (Facebook) is an important communications vehicle. We need to continue to ask the Board of Selectmen to provide official guidance on how we are permitted to use this outlet.
3. Discussion on major development projects in town and how best to support these projects with communications from the WEDC.
4. Agreed to meet regularly on the Friday mornings at 8am a week after WEDC monthly meetings.
5. Adjourn.